



To

All the Licensees,
PEIMA-PSSP, Schools.

Subject: **DISSEMINATING INFORMATION ON YOUNG AUTHOR AWARD 2023-
2024 IN SCHOOLS**

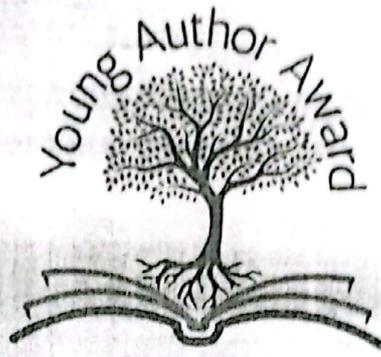
Kindly refer to letter No.SO(TRG)4-18/2020 dated 26th December,2023 received from school education department (SED) on the subject cited above,

I am directed to enclose herewith pamphlets received from Founder & CEO of Idara-e-Taleem-o-Aagahi (ITA) through School Education Department (SED) regarding Pakistan Learning Festival with (a request to encourage students to participate in the festival.

**DEPUTY DIRECTOR QASS,
PEIMA**

CC:

1. Director, Program, PEIMA with the request to direct District Focal Persons of PEIMA to disseminate information to all the licensees.
2. Section Officer (Training) with reference letter No. SO (TRG)4-18/2020 dated 26th December, 2023
3. PA to Chief Executive Officer (PEIMA)



2023-2024

Young Author Award

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Young Author Award (YAA) is an initiative of Pakistan Learning Festival, a flagship program of Idara-e-Taleem-o-Aagahi to promote young Pakistani writers (10-18) who demonstrate extraordinary passion and talent for authentic writing.

Why you should apply?

If you have a passion for writing authentically with original ideas then this opportunity is for you to shine.

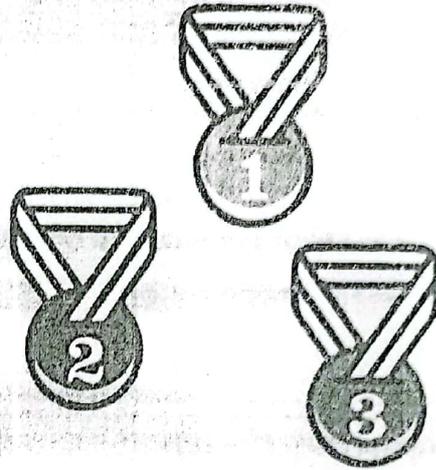
Winners will not only receive cash prizes, medals, recognition certificates but also receive a comprehensive 3 months of mentorship from renowned Authors to polish their writing skills and a once-in-a-lifetime opportunity to get their stories published from the PLF platform.

Winners will be provided with extensive growth opportunities to represent their stories in various events organized by PLF.

Who Can Participate:

- All children who are 10-18 years old and based in Pakistan can participate.
- Stories can be submitted both in Urdu and English
- The stories should be original, unpublished and must be written by the child
- The winners of previous Young Author Award batches are not eligible to apply again for 5 years after their winning submission.
- Age Group: 10-13 years and 14-18 years

WINNERS WILL RECEIVE CASH PRIZES & 3 MONTHS MENTOR SHIP



Provincial Level Recognition Award and Certificates for Shortlisted Stories will also be given.

The two categories are divided by the following age group and language:

URDU

Category 1 Urdu

(age 10-13) 1500 to 2000 words

Category 2 Urdu

(age 14-18) 2800 to 3300 words

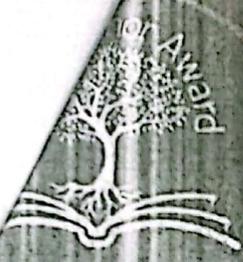
ENGLISH

Category 1 English

(age 10-13) 1500-2000 words

Category 2 English

(age 14-18) 2800-3300 words



Young Author Award

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SUBMISSION DEADLINE: JANUARY 15TH, 2024

Stages of the YAA - 3 Month Mentorship

It is vital for all interested in submitting their stories to the YAA 2023-2024 to understand that this is a process based award

- Stage I - Submission
- Stage II - Jury Selection
- Stage III - Decision of the YAA
- Stage IV - Mentorship Program for YAA 3 months with eminent Authors to improve their narratives

Mentorship is online - rarely face to face

This is compulsory and all YAA who are not able to comply can be dropped from the YAA program

- Stage V - Refining their stories/submissions
- Stage VI - The Award is Finalized and Awarded publicly
- Stage VII - ITA/PLF seeks to finalize the publication for printing

For Further Details Contact:

Maria Mahmood

Email: maria.mahmood@itacec.org

Tel: (+92) 042 35711107

Send your stories:



email: yaa@itacec.org



Idara-e-Taleem-o-Aagahi
1-A Canal Park, Gulberg II,
Lahore, Pakistan

The young Author should include the following details with their story

- Name:
- Age:
- Class:
- School:
- Address:
- Contact Number:
- Word Count of your story

Story based on Pakistani context will be given preference.

Please note only one story submitting by one child will be considered, those who are submitting more than one will be disqualified. Illustrations are always welcome to accelerate publications of YAA

Note: All Plagiarism - Copying will be rejected; it will be detected through the best softwares and experienced jury members - there is zero tolerance for such deeds at the YAA



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